

UFA initiates entrepreneurial thinking in its students

VŠFS iniciuje podnikatelské myšlení u svých studentů

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In the context of current trends in higher education, in which emphasis is placed on the connection between theory and practice, preparatory work is underway at the University of Finance and Administration in Prague to launch the Business Centre, whose mission will be to help with the implementation of student entrepreneurial projects, provided that they are innovative and address horizontal topics. As Business Centers for student start-ups already exist at both domestic and foreign universities, this makes the University of Finance and Administration more competitive and attractive to both domestic and international students.

The research of the startup environment in the Czech Republic and abroad has been systematically and long-standing at the University of Finance and Administration. Two IGA projects have already been implemented at the school. Currently, work is underway on the project Analysis of the prerequisites for the establishment and sustainable development of the University Business Centre. Within the framework of the implementation of this project, the researchers (Dr. Eva Kostikov and Dr. Miroslav Pavlák) have managed to build an action-oriented international team of very high-quality students (Timur Elyas, Sabina Alijagić, Anton Kalenikov, Jakub Toman and Jan Wegmann), who last month prepared a very successful Business Plan and Canvas Business Model of the upcoming Business Centre. We have to say, and we are really happy to do so, that we have respect for the students, how well they have done in the preparation of the assignment. We are really excited and pleased with the quality of students we have. Currently, the students are tackling a creative assignment: the structure and content of a website that should become our school's showcase for promoting student project activities.